



WE MAKE
ARTISTS

CORPORATE PARTNERSHIP OPPORTUNITIES

P.S. ARTS

WHO WE ARE

P.S. ARTS is dedicated to improving the lives of children by providing arts education to underserved public schools and communities.

P.S. ARTS

psarts.org



Nearly **70 professional artists** on faculty



More than
60 partner schools



We serve **25,000 students** living in Central and Southern California



\$250 provides **one year** of arts education for **one student**

The benefits of an arts education are indisputable

Research confirms that an arts education prepares students for a modern economy that values innovation and interdisciplinary thinking by fostering creativity, collaboration, and compassion.

“P.S. ARTS makes real the promise of L.A. being the creative capital of the world. It ensures that we don’t just attract the best story-tellers and story-makers to L.A., but that we actually grow them up from L.A.”

Eric Garcetti, Mayor of Los Angeles



“Proud to be your partner and support all of the outstanding P.S. ARTS work!”

Tricia Rumola, Manager, Community Engagement, Delta Air Lines

“Congratulations on such an awesome, successful event! It was my pleasure to support your event this year...it was very rewarding!”

Cynthia Tello, Analyst, OneWest Bank, A Division of CIT Bank, N.A.



OneWest Bank®

EVENT INFLUENCERS

P.S. ARTS events are frequently attended by high-profile celebrities, prominent artists and designers, and influential professionals from Los Angeles' creative community.



Express Yourself | ~1,500 attendees | family-friendly

Our largest and most anticipated fundraiser of the year, Express Yourself includes hands-on art projects, signature edibles from LA's eclectic restaurants and performances on stage. Families across Southern California come together for Express Yourself, a fun-filled afternoon where parents and their children can experience the joy and creativity that 25,000 children discover every week in P.S. ARTS classrooms.



the pARTy | 200-500 attendees | 21+

This is an evening of innovation, imagination, and play for adults. Live entertainment, interactive arts activities, and specialty cocktails help create an immersive art experience. Supporters can celebrate the role of creativity in our public schools with industry professionals.

DEMOGRAPHICS

IN THE LAST 25 YEARS,

P.S. ARTS has grown from serving 200 students to nearly 25,000 in 13 districts and more than 60 public schools.

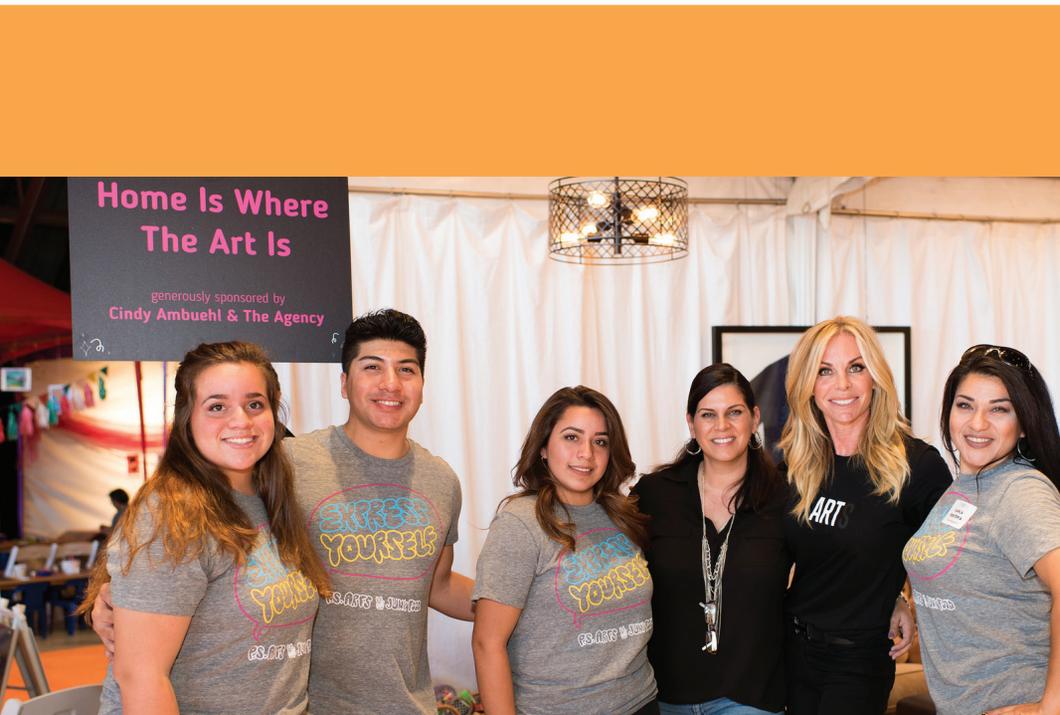
NEARLY 4,000

active donors in los angeles

FAMILIES + ART LOVERS

Average Supporter Income Range: \$150,000 - \$10M+

Age Range: 25 - 75



OUR REACH



MEDIA

Our programs and events have been featured in a wide variety of publications ranging from lifestyle magazines to local news, impact reports to business and philanthropy journals.

ONLINE IMPRESSIONS

FACEBOOK	3,600
TWITTER	5,000
INSTAGRAM	2,400
EMAIL	13,000
WEBSITE	5,000

TOTAL REACH* 29,000

*From P.S. ARTS channels only, excludes additional impressions from event attendee and influencer accounts.



A FEW WAYS TO PARTNER

Make a difference in your community by making a transformative contribution that directly benefits the 25,000 students we serve. We provide site visits and quarterly updates on how your dollars are helping to enrich young hearts and minds in Central and Southern California through arts education.

SPONSORSHIP

- Adopt a District
- Adopt a School
- Event Sponsorship
- After-School Programs



EMPLOYEE FUNDRAISING

Earlier this year, our friends at Riot Games ran an employee giving campaign in support of P.S. ARTS! We are so grateful for their support.

Does your company match employee contributions to charity?

MORE WAYS TO PARTNER

Here are more opportunities to advance arts education in underserved public schools and communities.

PERCENTAGE OF SALES

List P.S. ARTS as the beneficiary of proceeds from sales of art, product, or services. Please notify P.S. ARTS:

Ratri Lertluksamipun
ratri.lertluk@psarts.org.

society6

SHINOLA
DETROIT

TeVa



EMPLOYEE VOLUNTEER OPPORTUNITIES

See our programs first-hand by signing up to receive notifications about group or individual volunteer opportunities. Team building and employee recognition events are great places to encourage your staff to give back to their communities.

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